



LIZ FISCH
graphic designer

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EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART (MICA), Baltimore, MD

- Bachelor of Fine Arts in Graphic Design, 2012
- Concentration in Book Arts
- Cum Laude

WORK EXPERIENCE

GRAPHIC DESIGNER, StarChapter, Owings Mills, MD, 2014–Present

- Designed websites for clients based on in-house templates
- Implemented custom HTML and CSS for each site
- Redesigned and implemented company's new website
- Created a set of new base templates for the company
- Improved design standard of base sites and email templates
- Developed digital and print marketing material
- Standardized and solidified brand standards

GRAPHIC DESIGNER, Salisbury Management, Baltimore, MD, 2011–2013

- Established logo and branding for Salisbury Management
- Designed websites for New Story, New Story Schools, Salisbury Management, Salisbury Behavioral Health, PAHrtners, and CritiCare
- Developed front end for New Story and New Story School sites
- Created print promotional material for New Story and PAHrtners

GRAPHIC DESIGN INTERN, Clear Channel Outdoor, Laurel, MD, 2010

- Composed speculative art and final designs for billboards and transit shelters for clients
- Created five designs that were ordered, printed, and posted in greater Baltimore area

INTERN, Jordon Faye Contemporary, Baltimore, MD, 2010

- Aided design of gallery website and various promotional material
- Assisted with execution of exhibits and day to day tasks at the gallery

FREELANCE DESIGNER, 2009–Present

- Created a range of projects for small business and non-profits

SKILLS

- Fluent in Adobe CS including Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, and Flash
- Highly experienced in HTML5, CSS3, and responsive web design
- Basic Javascript (jQuery) and PHP
- Skilled in Microsoft Office
- Proficient in basic sound editing
- Skilled in craft techniques such as letterpress, book binding, sewing, knitting, and crochet

AWARDS AND DISTINCTIONS

Dean's List
MICA's Trustee Scholarship
MICA's NAHS Scholarship
AP Scholar Award with Distinction

EXHIBITIONS

LOSS AND CONSEQUENCES,
Case[werks]

PORTFOLIO DEVELOPMENT
ADJUDICATED SHOW,
Howard County

CO-CURRICULAR ACTIVITIES

MICAROTICA, MICA
Design Director of literary magazine

BOLTON HILL TEA SOCIETY, MICA
Co-Founder and Secretary

DESIGN PROFICIENCY

Ad design
Website design
Logos and branding
Layout and wireframing
Publication design
Outdoor design
Interface design
UI/UX design
Package design
Hand lettering
Photomanipulation
Color Correction